



FOR IMMEDIATE RELEASE: Monday, April 30, 2018

Contact: Lori Conarton, (517) 371-2880

Home-Based Businesses Have Unique Insurance Needs

What you need to know if you work from home

LANSING – Nearly half of all small businesses in the U.S. are in the home. Home-based businesses owners shouldn't overlook the need for insurance, according to the **Insurance Alliance of Michigan (IAM)**.

A home business owner will want to consider the risks they face based on the type of business that is operated. A home-based accountant has very different needs than a childcare business in the home.

"As we celebrate Small Business Week (April 29-May 5) it is important for home-based businesses to insure their future," said **Lori Conarton**, communications director of the **Insurance Alliance of Michigan**. "Having the right insurance can provide a financial safety net so owners can concentrate on growing their businesses."

As a business owner, you will want insurance to protect your business property from loss due to theft, fire or other insured perils. You'll also need liability protection to cover costs if someone is injured when visiting your business or using your product or service. A personal homeowners insurance policy may provide some protection for the business, but it may not be adequate. Insurance options for home-based businesses include:

- Adding an "endorsement" to your homeowners policy.
- Stand-alone home-based business insurance policies.
- A Business Owners Policy—or BOP—which combines several types of coverage.

If your personal vehicle is primarily used for your business, you will need to secure business vehicle insurance. A home-based business with employees needs to purchase workers' compensation insurance, which provides wage replacement and medical benefits to employees injured during the course of their employment.

To learn more about your options, contact your insurance agent or company. A listing of insurance carriers can be found at www.insurancealliancemichigan.org

###

IAM is a government affairs and public information association that represents the majority of auto, home and business insurance companies and related organizations operating in Michigan.